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## Web-based school interface unveiled Connecting Parents, Teachers and Students to the Future.

MELBOURNE, FL – A new Web-based interface linking parents, schools and students has been unveiled this fall in several educational institutions for the current school year. The Web tool – known as My Web Chalk – will be featured as part of an Oxygen Network television feature on the program “*Her Domain*”. The program is a nationally televised broadcast promoting successful digital and educational partnerships, focused on people, places and companies that are important to women.

“MyWebChalk is exactly the type of company we like to feature on *Her Domain*,” said Gordon Freeman, executive producer of the show. “Their innovative software for private schools is unique and they have a great story to tell.”

“We are so excited about MyWebChalk,” said Stephanie Shekell, the administrator at Brevard Christian School. “This is much more valuable than paper progress reports that go home throughout the year. We have participated in the design process and are pleased with the web support. We look forward to continuing to grow with MyWebChalk to make our school the best it can be.”

My Web Chalk creators consulted professional educators and interviewed parents before creating the academic and administrative database tools within an interactive, integrated software system. My Web Chalk creates an instant network allowing secure and user-friendly communication among administrators, teachers, students and parents.

Designed as a secure, password-protected information source, MyWebChalk provides its services at no cost to schools and as a subscription service to student’s families. In addition, MyWebChalk returns a percentage of parental fees to the school designed to assist fundraising.

For more information, please go to [www.mywebchalk.com](http://www.mywebchalk.com) or call 866.254.9449.

